

**In partnership with The Design Mechanics we have created Exporter packages for any businesses who needs direction with that first step into the global market. Read on for some amazing value packages!**

## **Exporter package one All for £1,000 +VAT**

- **Your 4 page company brochure designed and translated into 2 European languages**
- **Your website keywords translated into 2 languages for more international traffic**
- **A link to download brochures in each specified language on your website**

### **Get your business firmly into the international market!**

\*We'll design you a 4 page brochure, translate this into 2 European languages (choose from French, Italian, German or Spanish) and deliver this ready for you to print and upload to your website.

We'll also translate your keywords into 2 European languages and add a translated link to your website so that potential customers can download your brochure in their language. The keywords will allow much more international traffic to your site and then you can decide if you want the full site translating in the future.

\*Maximum 1500 words in total (per language)

Each additional language after this would be charged from £250+. We can change languages and/or increase the total volume of words subject to a quotation.

## **Exporter package two All for £1,450 +VAT**

- **Your 4 page company brochure designed and translated into 4 languages, French, Italian, German and Spanish,**
- **Your website keywords translated into 4 languages for increased international traffic**
- **A link to download brochures in each specified language on your website**

### **Get your business firmly into the international market!**

\*We'll design you a 4 page brochure, translate this into 4 European languages (French, Italian, German and Spanish) and deliver this ready for you to print and upload to your website.

We'll also translate your keywords into 4 European languages and add a translated link to your website so that potential customers can download your brochure in their language. The keywords will allow much more international traffic to your site and then you can decide if you want the full site translating in the future.

\*Maximum 1500 words in total (per language)

Each additional language after this would be charged from £250+. We can change languages and/or increase the total volume of words subject to a quotation.

Call now on 01484 437421 for more info  
info@transfix-global.com  
[www.transfix-global.com](http://www.transfix-global.com)

## **Exporter package three** All for £2,500 +VAT

- **Your company brochure designed and translated into 5 languages, French, Italian, German, Spanish and Chinese**
- **Your website keywords translated into 5 languages for increased international traffic**
- **A link to download brochures in each specified language on your website**
- **A landing page for each language on your website so potential clients can read specific information about your business.**

### **Get your business firmly into the Global market!**

^We'll design you a 4 page brochure, translate this into French, Italian, German, Spanish and Chinese and deliver this ready for you to print and upload to your website.

We'll also translate your keywords into French, Italian, German, Spanish and Chinese and add a translated link to your website so that potential customers can download your brochure in their language.

In addition we will create a single landing page for each language on your website with specific information about your business!

^Maximum 2,000 words in total (per language)

Each additional language after this would be charged from £350+. We can change languages and/or increase the total volume of words subject to a quotation.

## **Exporter Business card package** All for £165 +VAT

- **Your business card designed with English on one side and your choice of language on the reverse**
- **250 Printed cards**
- **A guide to business card etiquette, boxed with your cards for those overseas meetings. Making sure you always give the best first impression!**

Call now on 01484 437421 for more info  
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## The process

We will discuss your language requirements, whether there is a specific target area you are aiming for which means we can then advise you whether our package language are best for you or whether we should concentrate on other languages. You then decide which package you would like.

After this you will go through the following stages:

### 1. 'Fact Find'

The critical element in considering a design is the brief and to gather a highly details brief, The Design Mechanics utilise an online Fact Find which we ask you to complete before we have a chat on the telephone to complete the brief. This Fact Find collects the basic information about you, your business, what your general design preferences are and whether you have any existing design styles that we should be working to.

We then review this Fact Find with you during our briefing conversation, and this forms the foundation of a detailed and high-quality brief for our design team.

### 2. Design

Now your brief is in place and you have supplied any elements that we require (such as your logo, specific images, fully approved copy, etc), our design team will produce a set of online proofs for you to view. Because of the time we invest getting your brief right, we have an almost 100% success rate of getting the design right (or nearly right!) first time.

Following this we ask you to use our online proofing and feedback system to review and sign-off your designs. Working online ensures we can provide a quick turnaround and saves you both time and money! If you would like to see a printed proof of your project before it goes to press we can supply this for a small additional charge.

### 3. Translation and Proof-reading

We then translate the copy into your chosen languages, proofread the text and, if you have any country agents, we will build in an agent proof reading stage to cover any specific terms they would prefer the copy to have.

### 4. PDF Language production – PDF Brochures

Once you are happy with your final proof we will then arrange for the translated languages to be applied and typeset to the approved design and appropriate search engine keyword optimisation techniques applied (in the appropriate language) to the hidden elements within the PDF. The completed PDF's will be supplied to you for inclusion on your website. Should printed versions be required, we would be happy to provide pricing for this.

### 5. PDF Language production – Website landing pages

Once you are happy with your design proof (if package three has been chosen)we will then arrange for the separate landing pages to be built with the appropriate translated language per page. You will need to supply the FTP details for your website or we will supply the files for you to pass onto your website designers to upload onto your website.

### 6. PDF Language production – Business cards

Once you are happy with your design proof we will then arrange for the business cards to be printed and delivered to you. The cards will be printed digitally in full colour only (no spot colours or pantone colours) and will be supplied on 350gsm silk artboard. You will also receive a business etiquette card packaged with your cards.